

PROXEMICS

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Proxemics is the amount of distance that people are comfortable putting between themselves and others

The study of person space and

a) How we use it


b) How it makes us feel more or less comfortable

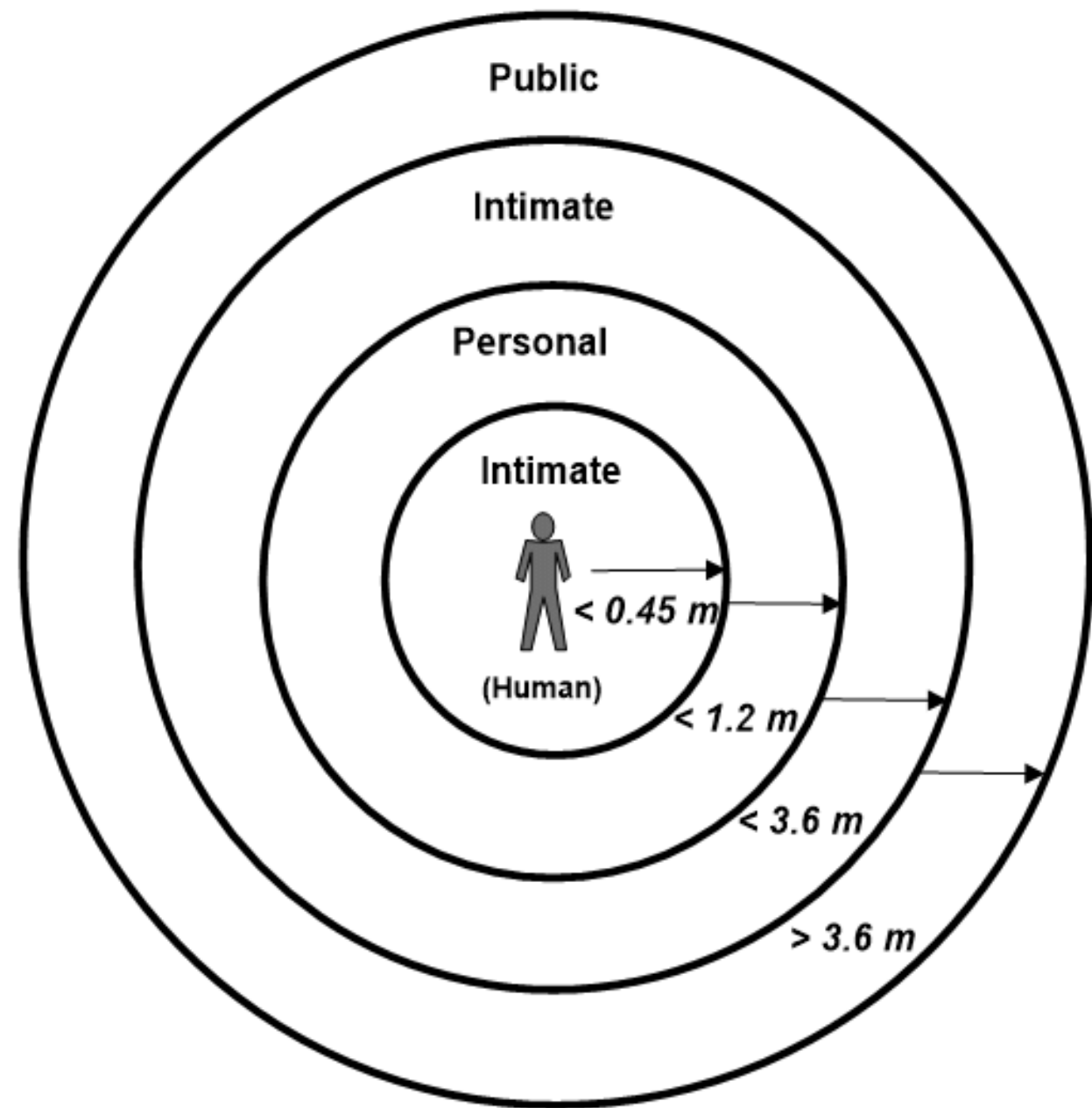
c) How we arrange objects and ourselves in relation to space.



The term “Proxemics” was invented by Edward T. Hall in 1963. Hall was an anthropologist who even put numbers to the unspoken rules. He defined the invisible zones around us and attributed a range of distance to each one.

This study is shown in *The Hidden Dimension*, a well-known book. This book explains the difference in distance awareness among many different cultural groups, and four distance zones are defined.







THANK YOU