

NON-VERBAL COMMUNICATION

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Non-Verbal Communication

Non-verbal communication is a type of communication in which messages are transferred through any sign or symbol other than words .

Non-verbal communication includes body language without using words.





In general, non-verbal symbols perform five functions in communication, namely


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Accenting -Calling attention to the message source using some device (for example hitting the table).

Complimenting- Using non-verbal cues to enhance the meaning of verbal symbols.


Substituting -A non-verbal symbol replaces a verbal symbol.





Contradicting -The non-verbal symbol sends a message different from the verbal symbols.

Regulating -The non-verbal symbol is used to regulate or even terminate the verbal communication process.





THANK YOU