

Ref. No.: IMPACT/NOTICE/209/2026

Date: March 10, 2026

NOTICE


It is a pleasure to inform Postgraduate students of **MBA** and **MCA** programmes and students of **B.Tech** programme that an '**AD-MAD**' contest is being organised by IMPACT on **March 14, 2026**, under the guidance of Programme Coordinator Ms. Stuti Shree.

The aforesaid contest aims to promote creativity and communication skills by challenging participants **to design and perform persuasive advertisements..**

In this regard, the following important guidelines are being issued:

1. Students will be given the opportunity to showcase their creative **Role Play skill** by participating in the contest.
2. A team comprising 4–5 students will be formed to present their creativity for a maximum of five minutes.
3. Participants can present an advertisement on a subject of their choice, however, they must obtain approval from the coordinator before presenting it.
4. Music jingles, or props may be used to enhance creativity and gain better marks in order to win the competition.
5. Participants are required to wear the attire as per the character they are playing.
6. **Interested students** are required to visit the **Google link:**
<https://forms.gle/uwt9LeMmodu1VU43A> for the registration process as suggested.
7. **March 11, 2026** is the **last date** for registration.
8. The top three winners, based on their creative work, will be awarded.
9. For further details, interested students may contact the Programme Coordinator during office hours.

Display your creative art, thoughts, and earn laurels.



Principal
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Principal

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