

RADIO INTERVIEW

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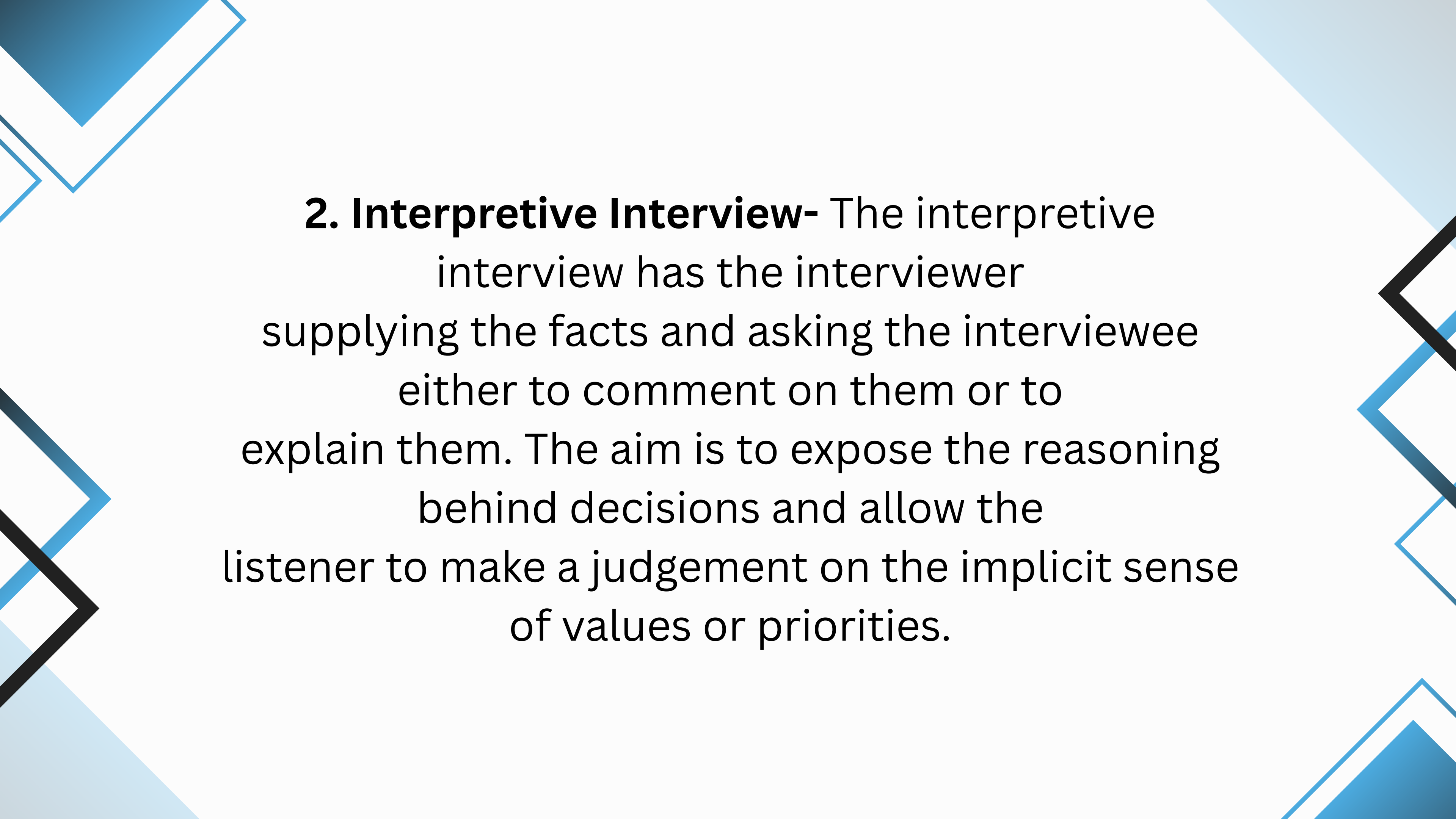
Radio Interview

- **Definition:** A radio interview is a conversation or dialogue that takes place over a radio broadcast.

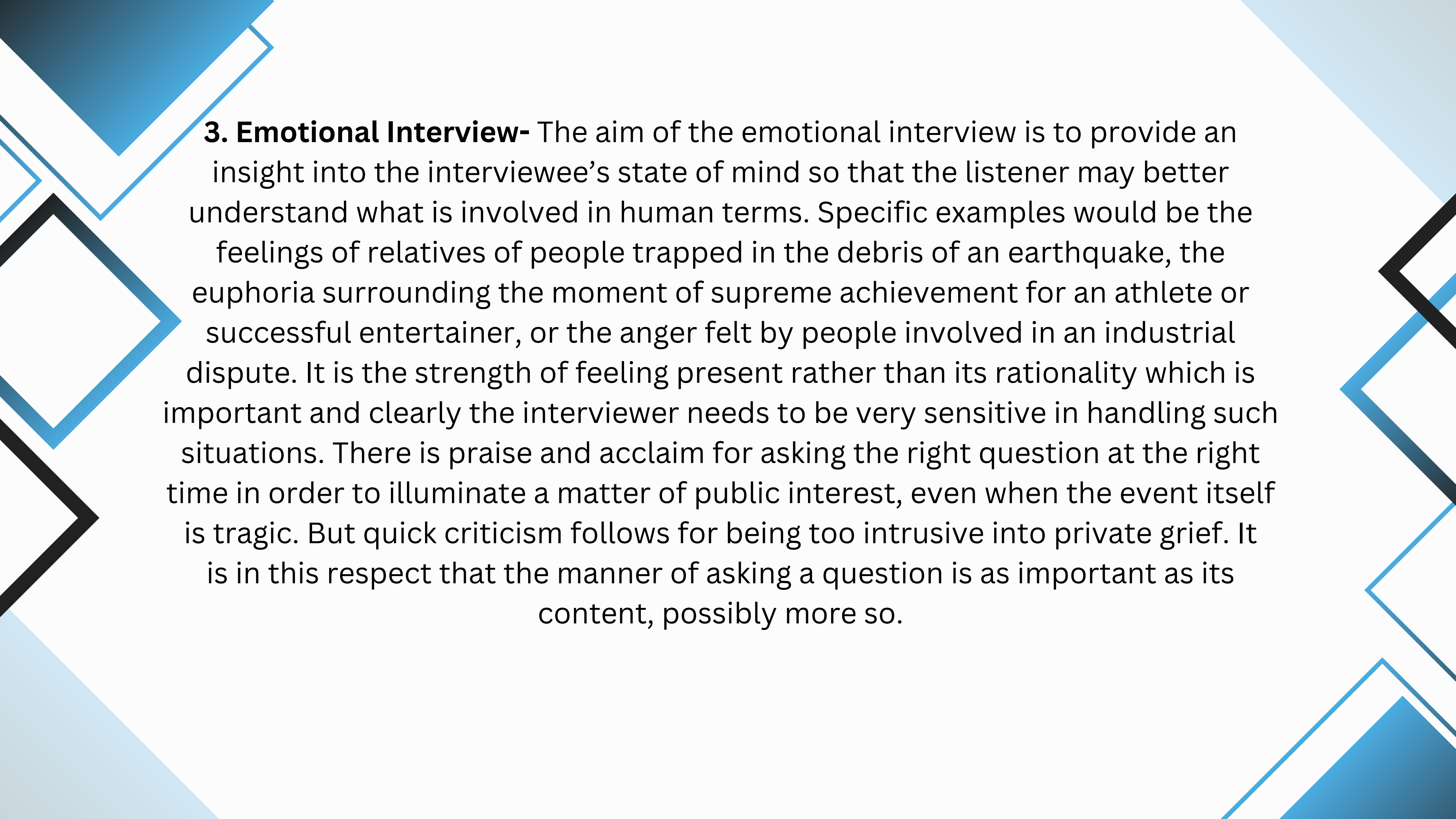
During this type of interview, a host or interviewer offers questions to a guest or participant in the interview. In most cases, the objective of a radio interview is to either inform, entertain, or provide insight into a particular subject, event, or the personal or professional life of the interviewee. The format of these interviews can range from casual and conversational to professional and structured, and they can be recorded live or pre-recorded according to the interviewer's preferences. It is possible that the interview will cover a wide range of themes, depending on the nature of the program, including but not limited to current events, politics, entertainment, or personal highlights.

Types of Radio Interviews

1. Informational Interview- An informational radio interview is a broadcasted conversation where the interviewer asks questions to gain insights, share knowledge, or discuss specific topics with the interviewee. The goal is to provide valuable information to the audience, often about an area of expertise, a current event, or a specialized field.



2. Interpretive Interview- The interpretive interview has the interviewer supplying the facts and asking the interviewee either to comment on them or to explain them. The aim is to expose the reasoning behind decisions and allow the listener to make a judgement on the implicit sense of values or priorities.



3. Emotional Interview- The aim of the emotional interview is to provide an insight into the interviewee's state of mind so that the listener may better understand what is involved in human terms. Specific examples would be the feelings of relatives of people trapped in the debris of an earthquake, the euphoria surrounding the moment of supreme achievement for an athlete or successful entertainer, or the anger felt by people involved in an industrial dispute. It is the strength of feeling present rather than its rationality which is important and clearly the interviewer needs to be very sensitive in handling such situations. There is praise and acclaim for asking the right question at the right time in order to illuminate a matter of public interest, even when the event itself is tragic. But quick criticism follows for being too intrusive into private grief. It is in this respect that the manner of asking a question is as important as its content, possibly more so.

4. Documentary Interview-

A documentary interview on the radio is an important part of radio documentaries because it gives a story more depth and real-life perspectives. A documentary tries to go into great detail about a topic, story, or event by talking to people who have first-hand experience, specialized knowledge, or unique insights that are related to the topic of the documentary. Many radio documentaries are built around these interviews, which give them credibility, an emotional connection, and factual background. The style of a documentary interview often differs from a typical Q&A interview. It's more narrative-driven, with open-ended questions encouraging interviewees to tell stories or reflect on their experiences in detail.



THANK YOU