

Ref. No: IMPACT/NOTICE/174/2025

Date: 22 February 2025

### Notice

Dear students,

It is a pleasure to announce that **CIMP Business Incubation & Innovation Foundation** has invited **Undergraduate and Postgraduate students** of **IMPACT College** to take part in “Management Development Program” in digital marketing.

According to invitation letter, this unique opportunity is being provided to students to improve their insight into digital marketing skills through 5-day Management Development Program (MDP), focusing on Digital Marketing.

Comprehensive MDP is designed to equip participants with essential **digital marketing** strategies and **techniques**, the invitation letter says, adding it aims to **expand students’ knowledge and skills, necessary to succeed today’s competitive business landscape.**

Details of program are being enumerated below:

- 1. Batch 1: B-HUB, Maurya Lok from February 25 to 28 February 2025.**
- 2. Batch 2: CIMP from February 25 to March 01, 2025.**
3. It is fully sponsored course fee by CIMP-BIIF
4. Exposure to cutting-edge digital marketing techniques
5. Opportunity to network with industry experts and peers
6. Practical training and hands-on experience
- 8. It is mandatory for students to undergo registration and ensure their participation.**
- 9. Seats are limited.**
10. Click link <https://forms.gle/B9N4foX15BWP2phE6> for registration, as suggested.



Principal  
Impact College, Patna

Principal